

PEUGEOT RELIES ON DIEBOLD FOR MULTI-SITE SECURITY SOLUTION



PEUGEOT SA UK

Peugeot SA required a comprehensive security solution capable of effectively linking the security systems of the newly constructed headquarters and training facilities of Peugeot's Coventry, England-based UK subsidiary Peugeot Citroën Automobiles UK Ltd. with multiple sites across. The system also needed to provide 24/7 security for the complex and be monitored from strategic locations within the new command center.

1

Diebold Security applied its industry longevity and technical expertise to engineer an integrated, custom-designed security system including: access control, video monitoring, two-way intercom system, building intruder detection, barriers, turnstiles and perimeter fence detection to efficiently secure the automaker's facilities against multiple types of security breaches and also integrate with Peugeot's corporate standards.

Experiencing significant growth across Europe, automaker Peugeot SA required a security solution capable of effectively integrating the security systems of the newly constructed headquarters and Technical Training Center of Peugeot Citroën Automobiles UK Ltd., Peugeot's UK subsidiary in Coventry, England, with multiple sites across France. Peugeot Citroën Automobiles UK Ltd.'s goal was to migrate its entire network of operations from stand-alone security systems to a 24/7 security solution that could be monitored from the headquarters' control room and other strategic locations within the new facility.

Peugeot is one of Coventry's largest employers, with more than 2,000 employees at two locations. The company is committed to the region and to securing its employees and assets, which provide vital contributions to the area's economy. Moreover, the security of Peugeot facilities in France is essential in meeting the company's aggressive goal to become the most competitive European car manufacturer by 2015. Another aggressive goal for Peugeot is to sell an additional 400,000 vehicles outside of Europe by 2010.



SECURITY

Based on a strong recommendation from GE, Peugeot selected Diebold to custom design a security system that could integrate with Peugeot's existing corporate security solution. The system also had to be compatible with GE technology, which comprised some of the core systems used in the company's corporate security infrastructure, such as access control and video recording.

With crime rates on the rise, the new complex required more stringent security measures than the original Coventry facility — protecting against internal and external security breaches was paramount.

"Our position as one of Europe's leading automakers demands exceptionally high levels of security to protect our people, property and assets; and, Diebold delivered the system we needed, from design to installation," said David Metcalfe, manager facilities and safety, Peugeot Automobiles UK Ltd. "Because of its proven track record in custom-designed security systems, Diebold was able to deliver a smooth transition from stand-alone security to a fully integrated system that covers all our operations."

Additionally, because PSA Peugeot Citroën is Europe's second main passenger car manufacturer, ranking No. 1 in France, Spain, Belgium and Portugal, and No. 2 in Italy, Denmark and Switzerland, competition by other automakers is increasingly tough. This makes it essential for Peugeot to secure automobile design information, including new product details, and to prevent new models from being viewed pre-launch.

Peugeot's new headquarters and Technical Training Center also posed greater logistical challenges than the old structure because they were constructed on opposite sides of a public roadway and connected via a tunnel. The campus features large parking areas as well as delivery zones for 24/7 parts delivery to a storage warehouse. The security system had to accommodate employee foot traffic around the site, as well as provide a remote security solution for after-hours parts deliveries.

To comply with Peugeot's corporate standards, Diebold designed a versatile security system that provides seamless integration into the company's regional server-system, managed and maintained by Peugeot's French partner Thales. Diebold designed the system to provide the appropriate functionality to meet the client's approved standards and could be validated to run on Peugeot's corporate network, while supporting a consistent software platform.

The security system includes access control and building intruder detection at all entry points, backed up by CCTV and a two-way intercom system for visual access and immediate internal communication. Diebold also designed the system to include gates, barriers, blockers and turnstiles to further restrict access inside and outside the buildings. In addition, the entire facility on both sides of the highway is protected by a perimeter fence detection system. Diebold also provided training and overall management for the project.

Integrating security at Peugeot's multiple sites posed technical and logistical challenges, requiring Diebold to apply its industry longevity and technical expertise to design and install a comprehensive security solution. Designing the system to efficiently secure the auto-maker's facilities against multiple types of security breaches and integrating with Peugeot's corporate standards posed additional challenges. Diebold had to link Peugeot facilities in England with those in France, and provide the capability to monitor all critical zones from strategic access points within the new facility. Moreover, to keep the system operating at optimal levels, Peugeot entered into an agreement with Diebold to provide on-going system maintenance. With its integrated security system live, Peugeot is well positioned to meet its aggressive — current and future — design and manufacturing goals.

2

Call on Diebold for the latest in product, service and security solutions.
Since 1859, Diebold has put the customer first.

Contact Information:
Diebold, Incorporated
5995 Mayfair Rd
North Canton, Ohio 44720

E-mail: info@diebold.com
www.diebold.com

© Diebold, Incorporated, 2008. All rights reserved.
Litho in USA. 04.08 File No. XX-XXXX.



SECURITY